PAYSYS

We aspire to be the LEADING PROVIDERS of INNOVATIVE AND IMPACTFUL SOLUTIONS that solve diverse and complex problems in the DIGITAL PAYMENTS and FINANCIAL SERVICES Sectors the World Over.

Open Digital

An Enterprise Digital Banking Platform

OPEN DIGITAL OVERVIEW

OPEN DIGIAL OVERVIEW

Open Digital Introduction

opendigital

An Enterprise Digital Banking platform that gives Banks, Telco's, and Microfinance Institutions the power to drive their mobile banking initiatives by providing their customers with the convenience to access the entire banking products portfolio anywhere, and at any time

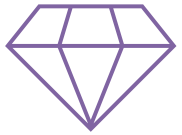
FEATURES

Omni Channel Experience

Deliver great mobile banking experiences across any device with full-featured mobility solutions

Enterprise Grade Security

Completely secure mobile banking environment to mitigate risk and encourage user adoption



Value added Services

Value added services such as location-based offers, QR code-based retail payments, m-wallet tagging etc.

BENEFITS

User Experience

Consistent, optimized workflow experience providing distinct user experiences by channel, locale or environment

Rapid Time to Market

Accelerated implementation and time-to-value with Paysys' prepackaged mobile banking solution

Quick Response Codes

Scan, store, and share QR codes, while also enabling contactless payments. Our solution supports both proprietary (for on-us) transactions and payment schemes

Host Card Emulation

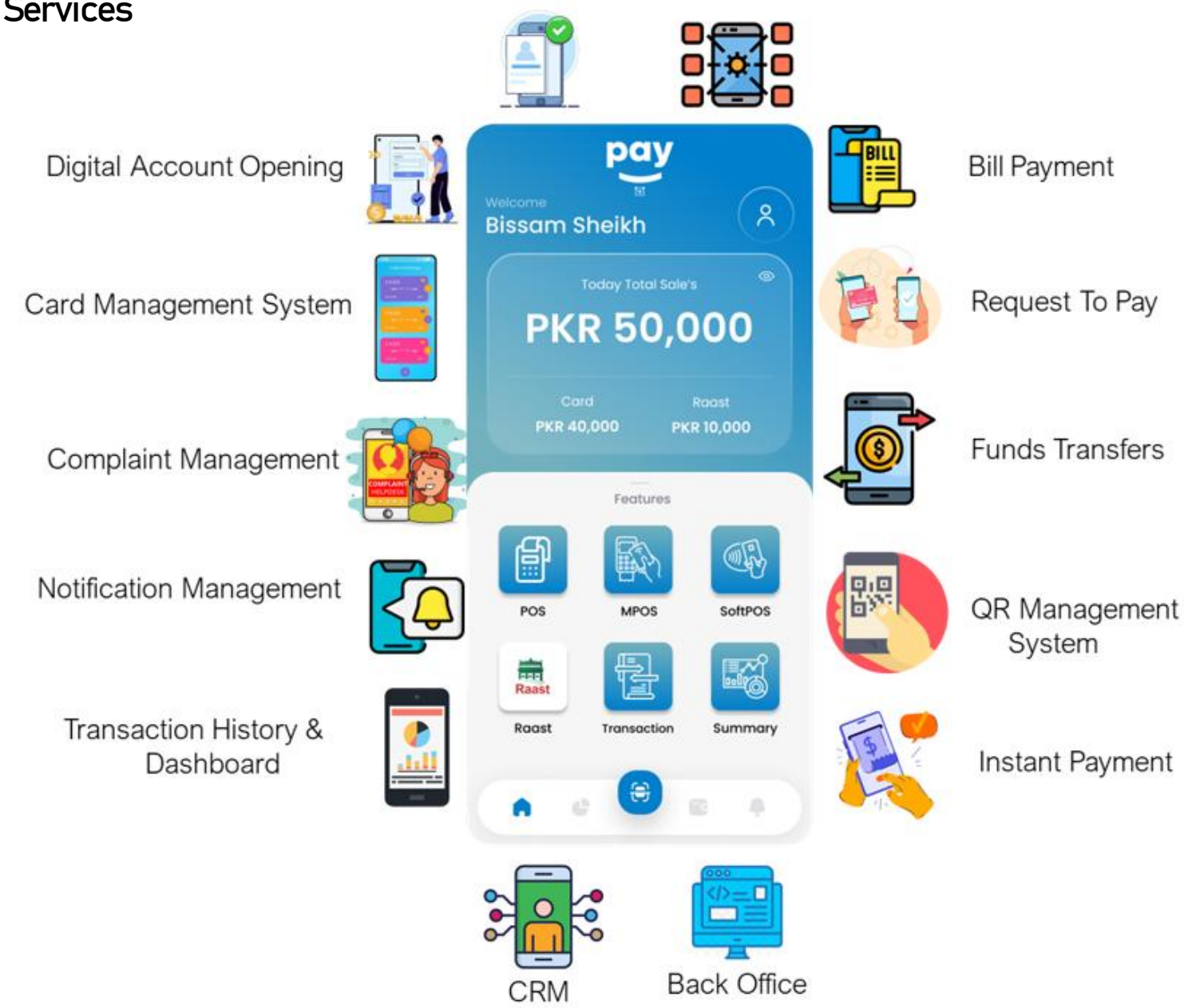
Encrypted and tokenized data is safely stored and protected by sophisticated layers of security, which is all seamlessly integrated with the financial service provider's existing systems and mobile wallet environment for contactless payments

Location Based Features

Real-time location-based features that enable you to target users within an established geographic area, to deliver content (including directions, promotions, discount offers) based on where they are, or based on the locations they have previously visited

OPEN DIGIAL OVERVIEW

Open Digital App Services



OPEN DIGIAL OVERVIEW

Open Digital Back Office

- **Roles Management**
  Add New Roles, Modify existing roles, De-activate any role
- **User Management**
  Add new users, Modify existing users, Temporary block users, Reset user password
- **Call Center Module**
  Offers an enrich module for the call center agents to manage customer queries related to digital channel & transactions.
- **Notification Management**
  Allows user to create, schedule & send App notifications to customers.

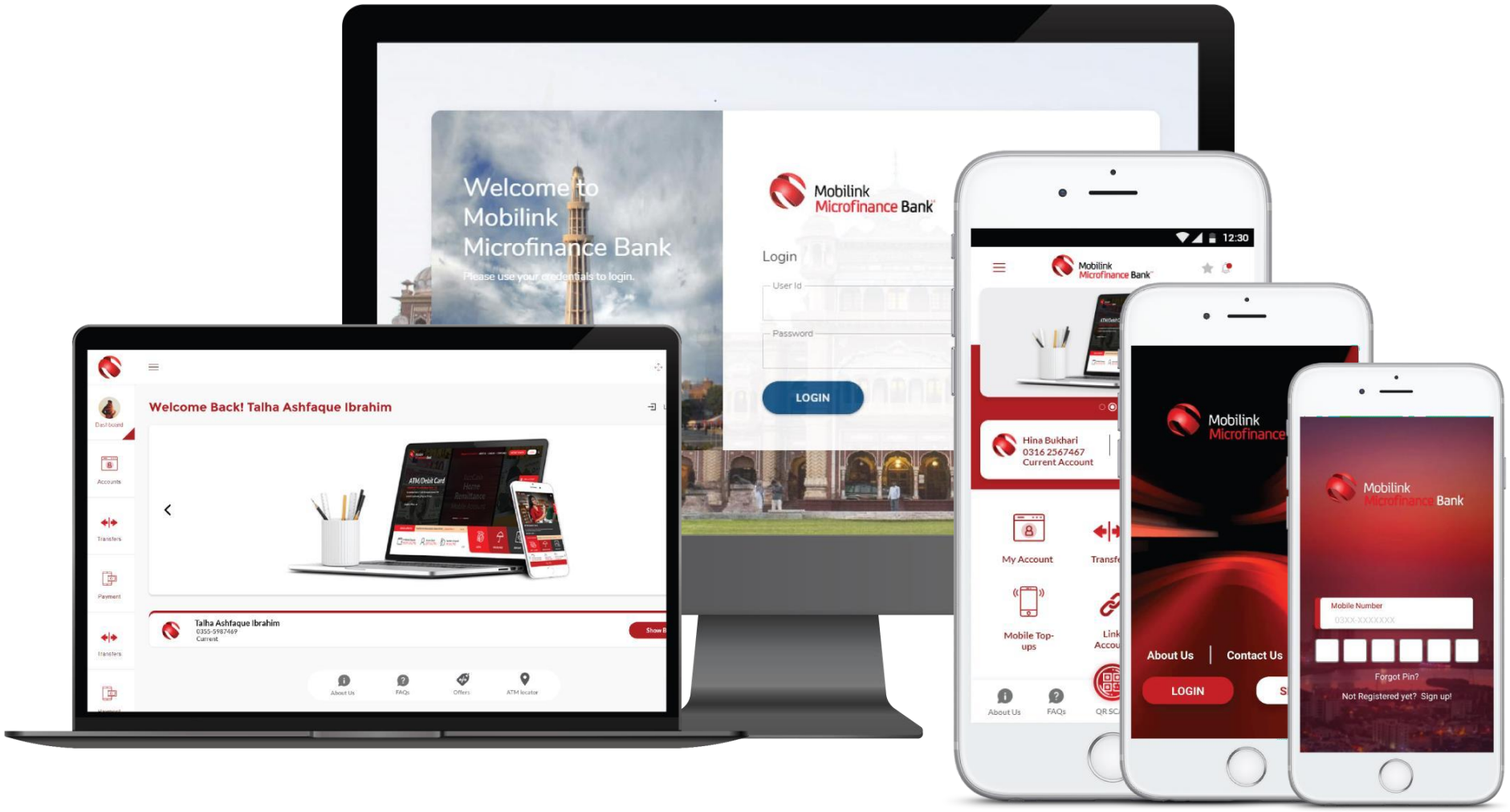
- **Real Time Monitoring**
  RTM module allows user to view transaction stats to monitor and take necessary actions in case of any interruption.
- **Complaint Management**
  Allows to log, view, change status & respond to complaint using channels.
- **Banners Management**
  The back office allows user to upload the banner image, set the order of the banners and the time frame to display on the channel.
- **Reporting Module**
  Scheduled reports of transactions for multiple departments.

OPEN DIGITAL CASE STUDIES

MOBILINK BANK

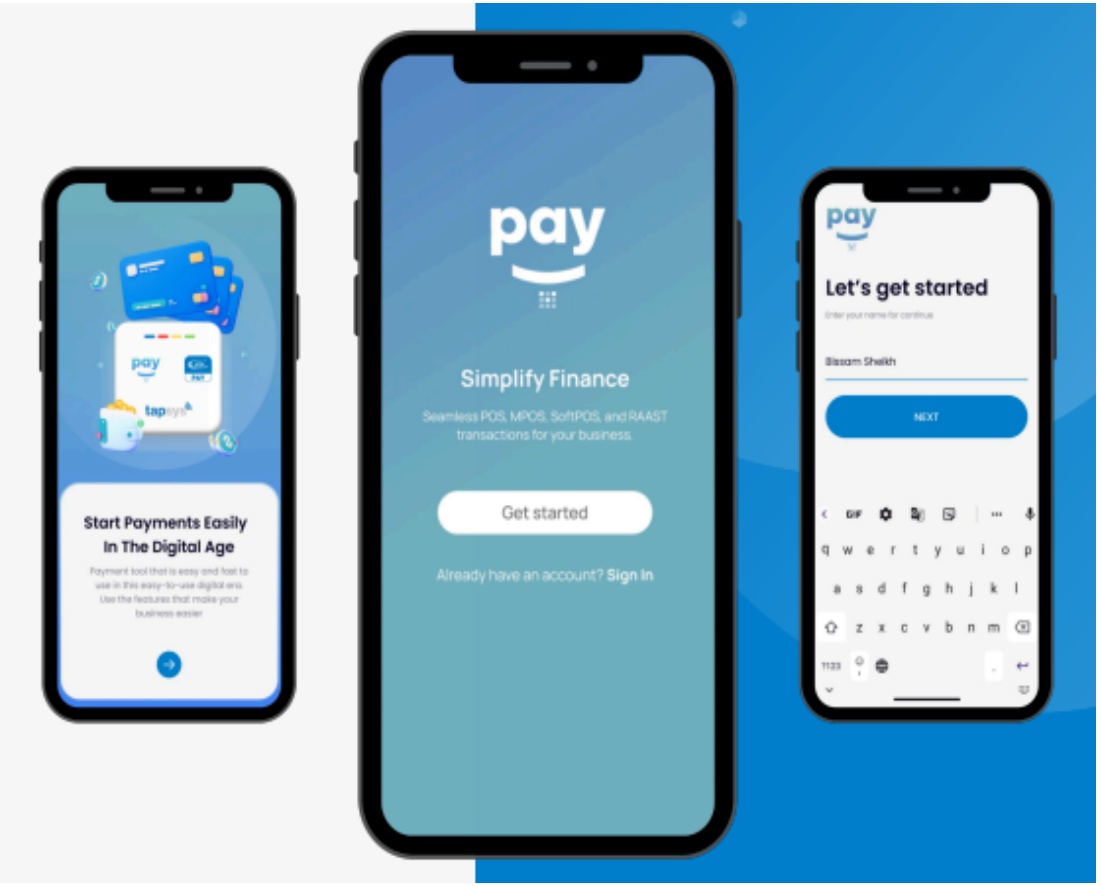
Mobilink Digital App

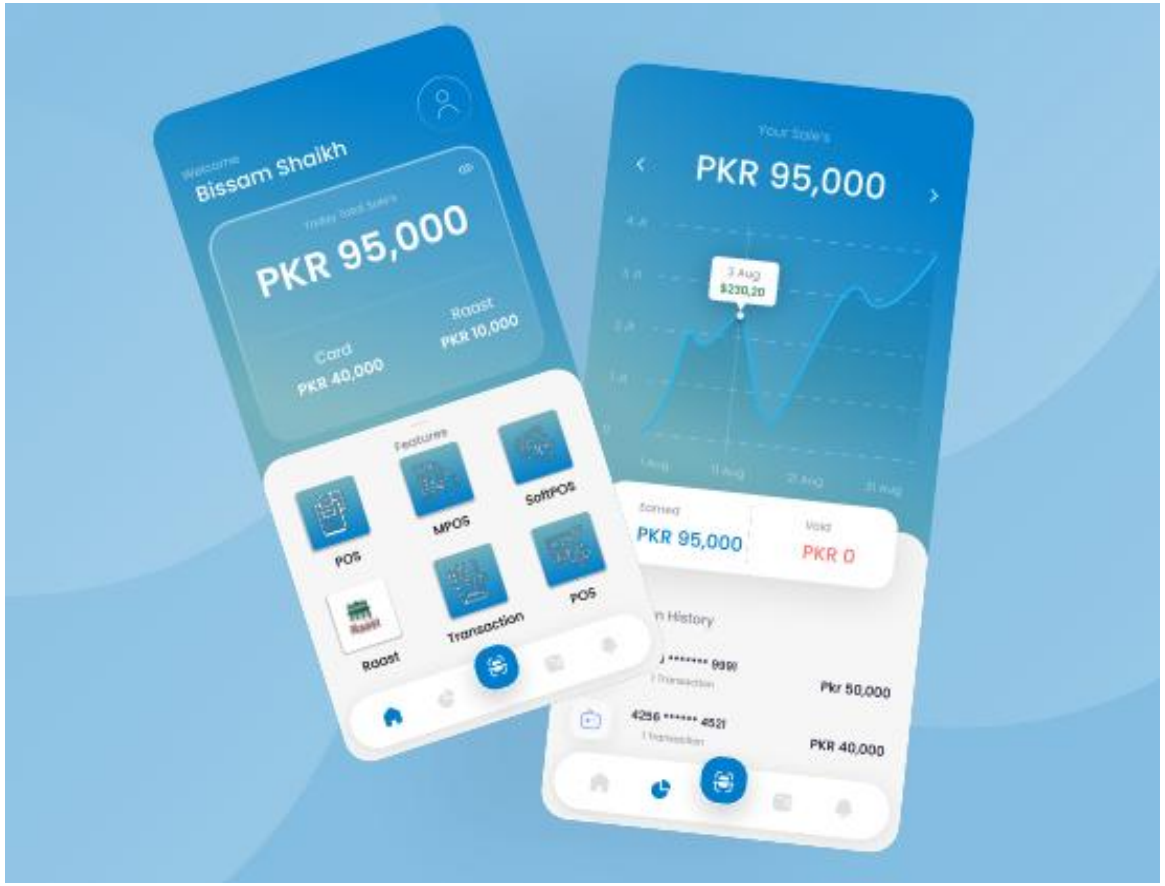
Paysys Labs developed a financial mobile application for Mobilink Bank, catering to both Android and iOS users.



PAY APP

Merchant App

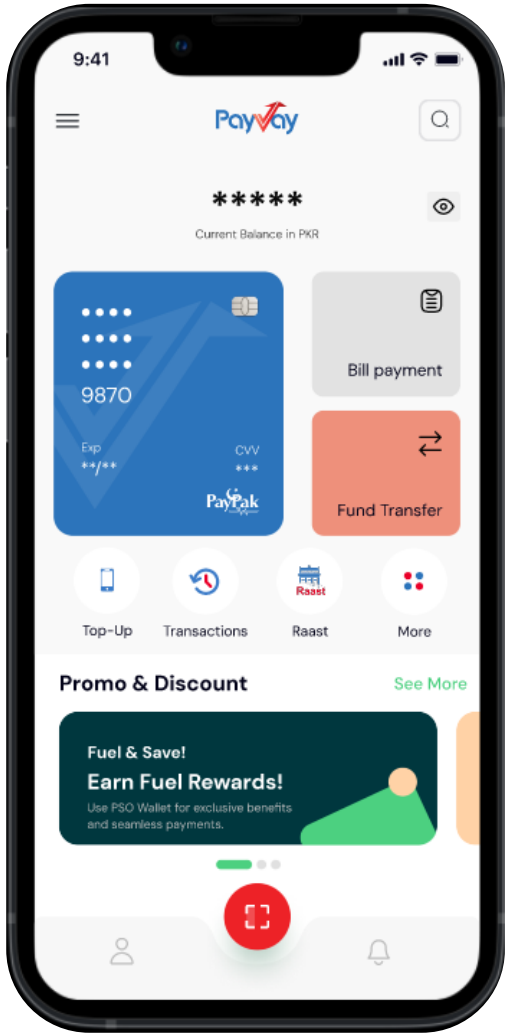


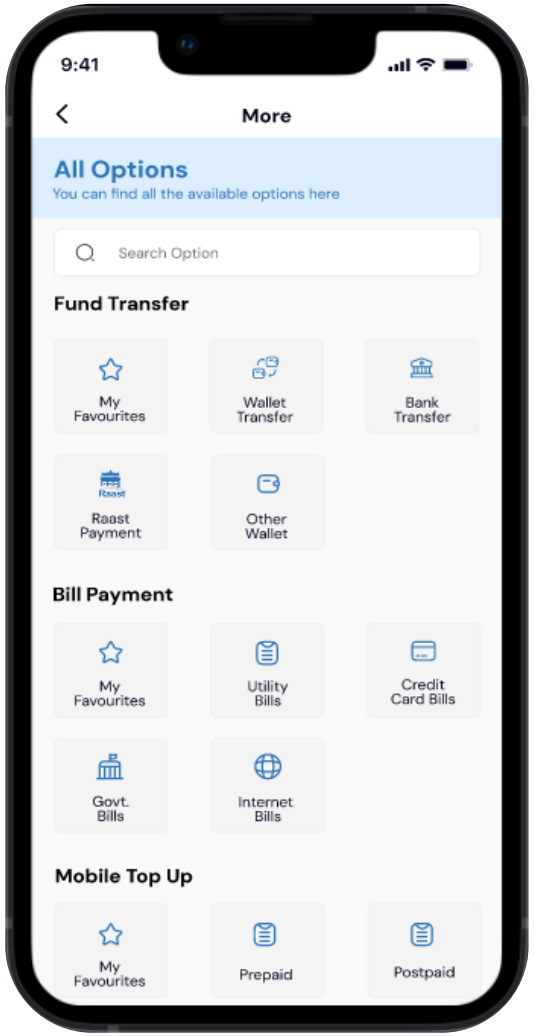


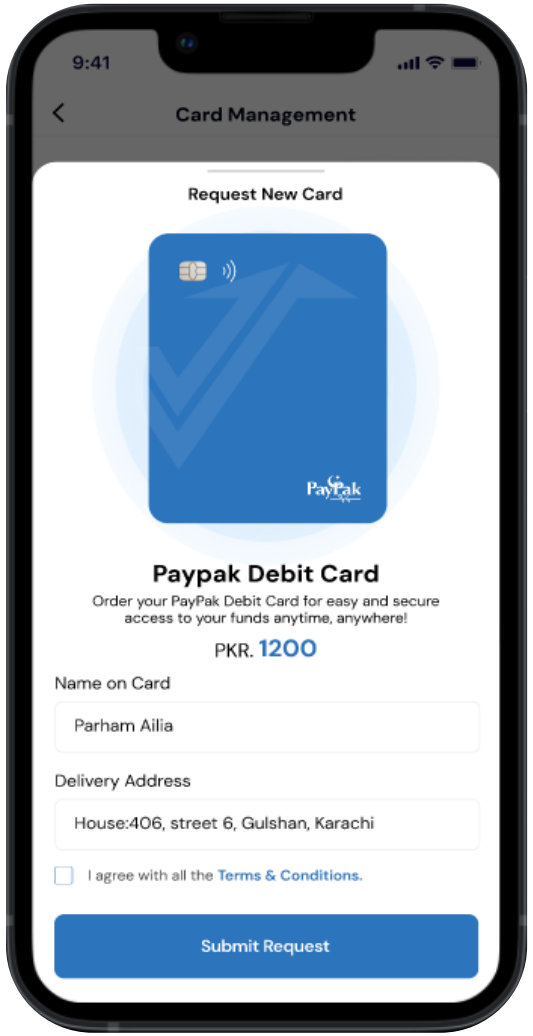
PSO CERISMA

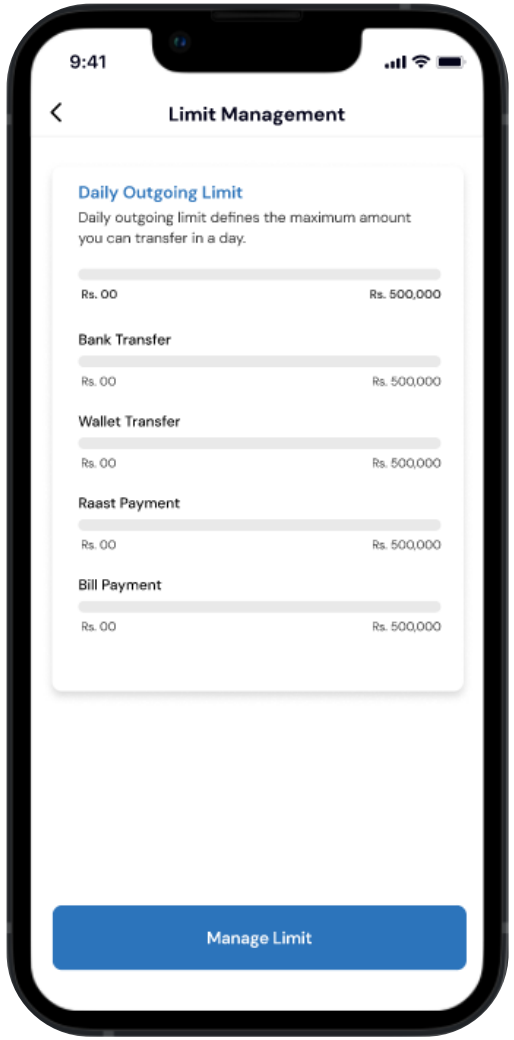
Payvay App

Paysys Labs has developed the PAYVAY App for PSO CERISMA.





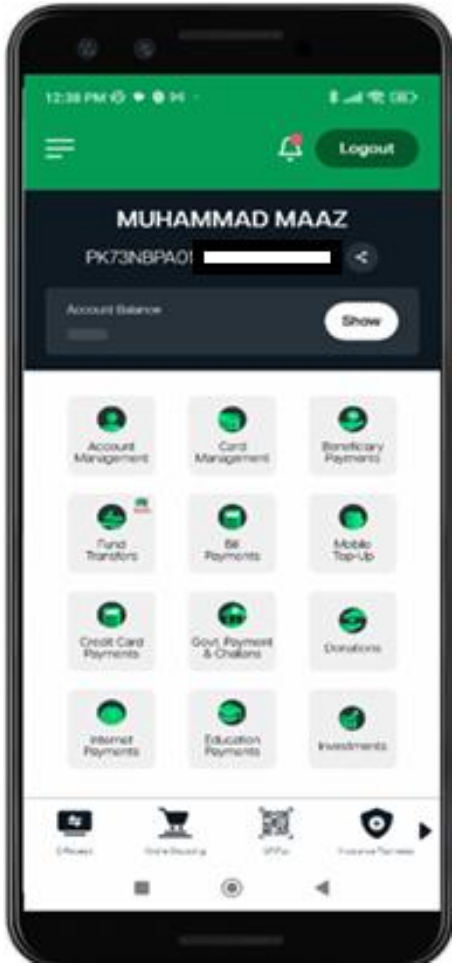


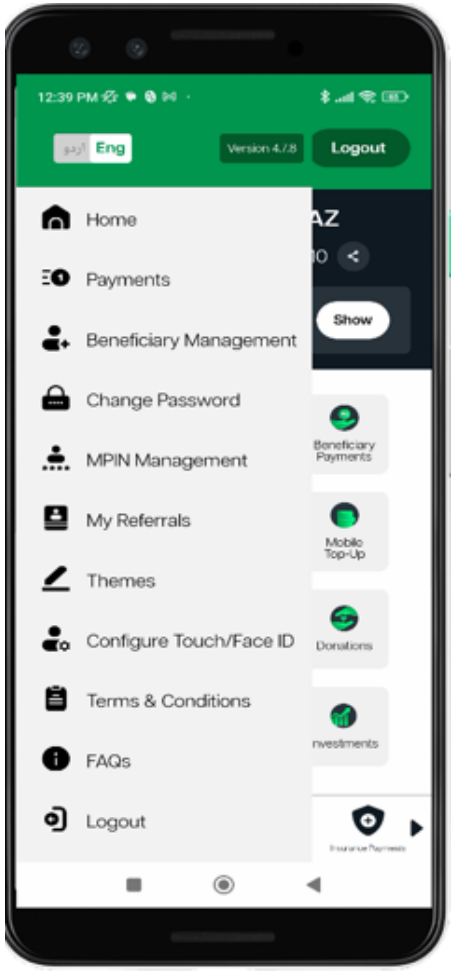


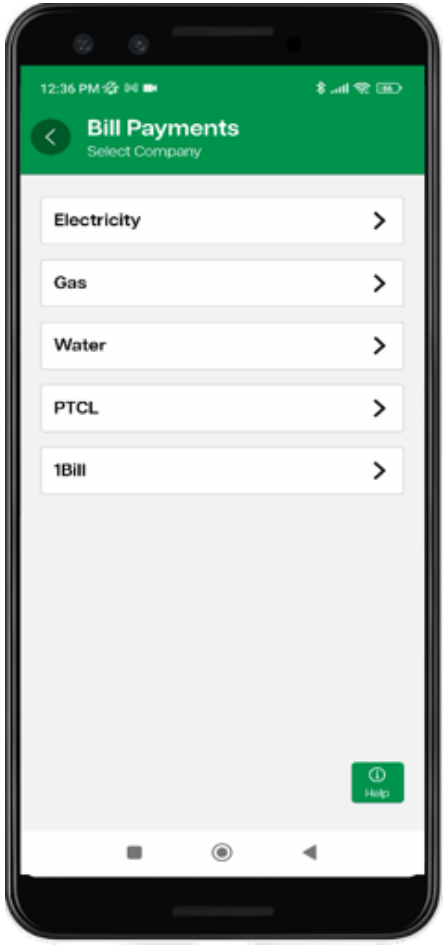
NATIONAL BANK OF PAKISTAN

NBP Mobile App

In 2021, Paysys Labs was selected to do a revamp NBP's digital channels and develop a digital strategy. By the end of 2024 the National Bank of Pakistan had been able to increase its user base by roughly 28 times what it was in 2018, and almost 5 times what it was at the end of 2020.







THANK YOU